

# TuriX Experience Improvement Program

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Effective: 9/18/2025

Providing products and services that exceed user expectations has always been the core vision and goal of NEW GENERATION TECHNOLOGY (NGT) PTE. LTD. and its affiliated companies (hereinafter referred to as “NGT” or “we”). To continuously enhance the quality of our products and services and offer you a more refined, personalized, and seamless user experience, we hereby invite you to participate in the “TuriX Experience Improvement Program” (hereinafter referred to as “**this Project**”). Your genuine feedback on product usage will serve as a vital foundation for our service optimization and technological innovation.

Before choosing to participate in this Project, please read the following terms carefully. By opting into this Project, you acknowledge that you have read, understood, and agreed to the terms outlined below.

**We highly value your privacy and the protection of your personal data. We have formulated the [TuriX Privacy Policy](#) to explain how we handle personal data. We will strictly comply with the applicable laws and regulations, as well as the personal data protection principles and security measures described in the Privacy Policy, to properly manage and safeguard your personal data.**

This Project constitutes an integral part of the [TuriX Terms of Service](#) and the TuriX Privacy Policy. For matters not addressed in this Project, please refer to the [TuriX Privacy Policy](#) and the [TuriX Terms of Service](#).

## **A. Collection of Personal Data**

If you choose to join the Project and provide your authorization, we will collect the following personal data you provide:

- a) the device information (device model, unique device identifier, device MAC address, and IP address);

- b) usage data (the number of clicks on product function buttons, duration of feature usage, your interactions with product features, usage flow, and personalized settings).

With your authorization, after collecting the above-mentioned personal data, we will analyze and process statistical data to improve the quality of our products and services or to launch innovative products and services that are beneficial to you. We will make every effort to enhance your experience when using our products/services.

Specific purposes include:

- a) **Targeted optimization of performance and stability:** Fix vulnerabilities, optimize resource allocation, reduce stuttering, latency, and crash occurrences, providing you with a convenient and smooth user experience;
- b) **Improvements to product structure and interaction design:** Optimize function layouts and entry guidance methods, making the interface more intuitive and easy to use, while reducing learning costs;
- c) **Enhancement of algorithmic personalization capabilities:** Based on your usage habits and preferences, intelligently recommend content, functions, or services that better align with your needs, improving the success rate and accuracy of command completion;
- d) **Enhancement of overall user satisfaction:** Optimize response speeds and interaction feedback mechanisms, allowing your operations to yield more immediate and accurate results;
- e) **Exploration and innovation:** Develop new interaction methods and expand creation and editing tools, bringing you more diverse usage scenarios;
- f) **Assistance with decision-making and prompts:** When you may encounter issues or confusion, intelligently provide prompts, tutorials, or solution suggestions;
- g) **Continuous improvement of service strategies:** Through user feedback and data analysis, continuously roll out functions and experience optimization plans that are more tailored to you.

**We guarantee that your personal data will be used solely for the purposes stated above and will not be processed for any other purposes.**

**If you choose not to provide such personal data, it will not affect your use of other functions of our products/services. However, we will be unable to provide you with the services included in the TuriX Experience Improvement Program.**

## **B. Sharing, Transfer, Disclosure, and Retention of Personal Data**

We will treat all collected personal data with strict confidentiality. Without your authorization, we will not share the aforementioned personal data with any third-party companies. In principle, we will also not publicly disclose or transfer your personal data.

We will retain your personal data only for the duration necessary to fulfill the purpose of data collection, or as required by applicable laws and regulations. Once the intended purpose has been fulfilled, or upon your request for deletion or account deactivation, or in the event we cease operations of the relevant products and/or services, we will cease retention and carry out deletion or anonymization of your personal data.

## **C. Your Rights**

If you choose to participate in this Project, you will be entitled to the following benefits:

- a) Opportunity to experience and use our new products, new features, and important version updates earlier than general users;
- b) Opportunity to directly participate in our product development alongside our Research and Development (R&D) team, allowing your opinions and suggestions to directly influence the product design and optimization direction;
- c) Opportunity to be invited to participate in our online or offline exchange activities, experience officer salons, closed beta activities, and more,

enabling face-to-face communication with other experience officers and team members.

#### **D. Joining/Withdrawing from This Project**

You may choose to join this Project via **“Settings” — “System” — “Experience Improvement Program”**, helping us to improve and optimize our services, enhance service quality, and refine your interaction experience.

You have the right to withdraw from this Project at any time by going to **“Settings” — “System” — “Experience Improvement Program”**. Adjusting or revoking your prior authorization will not affect your continued use of the products/services we provide.

#### **E. Miscellaneous**

If you have any questions or concerns regarding this Project or our handling of personal data, please contact us through the following methods: [contact@turix.ai](mailto:contact@turix.ai).

Unless otherwise defined in this Project, terms used herein shall have the same meaning as defined in the TuriX Privacy Policy and other related agreements.